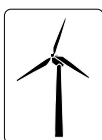




# PRODUCTS 2015

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THIS IS OKAY. CERTIFIED OKAY.



**Neutral<sup>®</sup>**  
Certified Responsibility<sup>™</sup>



# “WE BELIEVE IN BEING OKAY”

“With 100% commitment to certified clothing, we can improve our planet, make workers healthier and give farmers hope. That’s okay.”

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**Winner of Sustainia Fashion 2013**  
Sustainia and their advisory board, including most notably **WWF and The Sustainable Apparel Coalition**, selected Neutral® as the most sustainable solution in the fashion sector.





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**“PEOPLE MAY DOUBT  
WHAT YOU SAY, BUT  
THEY’LL BELIEVE  
WHAT YOU DO.”**

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Lewis Cass said that over a hundred years ago and it may be even more true today. Our point is not that we should stop sharing the good things we do. Without communication nothing will change – but the same is true without trust. Neutral® products are designed so people know you are committed in a heartbeat. That way, you can share your inspiring stories with a far greater impact.



# CERTIFIED RESPONSIBILITY™

Our purpose is to make sustainability accessible for every person and organization. So instead of explaining exactly what we do from the cotton field to the final product, we've packaged all the complicated techniques and methods in simple and funky looking certificates. They make the complex easy to understand and enable you to tell a story in a second.

But our certificates are more than just funky looking. They guarantee that your new Neutral® product has been produced according to the highest ethical and environmental standards. Together, the certificates cover every single part of the production.

**We call it Certified Responsibility™**



## GOTS

100% organic cotton by GOTS Sustainable Textile methods certified and inspected by Control Union. The aim of the standard is to ensure the textiles are made using organic raw materials and environmentally and socially responsible methods. License no. CU810963



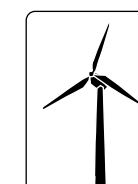
## SA8000

SA8000 is based on the principles of international human rights norms. It measures the performance of companies in eight key areas: child labour, forced labour, health and safety, free association and collective bargaining, discrimination, disciplinary practices, working hours and compensation.



## Fairtrade

The Fairtrade Certification Mark is your independent guarantee that the cotton in this product has been certified in accordance with international Fairtrade Standards. [www.info.fairtrade.net](http://www.info.fairtrade.net) License no. 19007



## Neutral® Responsibility

Wind power is the main power source at the facilities providing four times as much energy as actually used. The surplus is sent to the network for the benefit of the local communities and reduces CO2.



## Eu Eco-Label

The official EU label for Greener Products. Eco-labelled products have a comparatively modest impact on air, water, soil, quality, natural resource consumption, global warming and biodiversity. Products must pass rigorous environmental fitness tests, with results verified by an independent body. The label adorns top performing products only. License no. DK/16/049



## Oeko-Tex

The Oeko-Tex Standard 100 comprehensively addresses the human ecology component of textile products. It evaluates and screens for any harmful substances present within processed textiles, which are intended to come into contact with consumers. License ZHGO 034436



**OKAY FACT #1**  
**PREMIUM QUALITY**

Quality and responsibility go hand in hand -  
we must manufacture to last. The strict requirements in  
certified responsible production require extra attention  
to detail and careful handling of all materials.  
Okay production methods simply demand premium quality.

**T-SHIRTS**  
**TOPS**  
**POLOS**







**STYLE** O61001 MENS FITTED T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
ROUNDNECK  
NECKBAND TAPE  
**COLORS** WHITE, NATURE, BLACK, SP.GREY,  
D.HEATHER, RED, NAVY, GREEN,  
ORANGE, ROYAL, MILITARY,  
BORDEAUX, PINK



**STYLE** O81001 LADIES FITTED T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
ROUNDNECK  
NECKBAND TAPE  
**COLORS** WHITE, NATURE, BLACK, SP.GREY,  
D.HEATHER, RED, NAVY, GREEN,  
ORANGE, ROYAL, MILITARY,  
BORDEAUX, PINK





**OKAY FACT #2**  
**MORE SUGAR PLEASE**

*It's okay only to use biological pesticides. Instead of using toxic insecticides the cotton plants used by Neutral® are sprayed with sugar water. Ants love sugar and now see the plant as their larder which they'll have to defend from cotton beetles and other pest attacks.*



REGULAR T-SHIRT



**STYLE** O60002 UNISEX REGULAR T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** XS-3XL  
**INFO** T MODEL  
SHORT SLEEVES  
ROUNDNECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK, SP.GREY, RED, NAVY  
  
**CERTIFICATES** 

MENS & LADIES CLASSIC T-SHIRT















**STYLE** O60001 MENS CLASSIC T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 185 GSM  
**SIZES** S-3XL  
**INFO** CLASSIC MODEL  
SHORT SLEEVES  
ROUNDNECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES** 

**STYLE** O80001 LADIES CLASSIC T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 185 GSM  
**SIZES** XS-2XL  
**INFO** CLASSIC MODEL  
SHORT SLEEVES  
ROUNDNECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES** 

MENS & LADIES V-NECK T-SHIRT

















**STYLE** O61005 MENS V-NECK T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
V-NECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**      

**STYLE** O81005 LADIES V-NECK T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
V-NECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**      

MENS & LADIES DEEP V-NECK T-SHIRT



**STYLE** O61015 MENS DEEP V-NECK T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
DEEP V-NECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**      

**STYLE** O81015 LADIES DEEP V-NECK T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
DEEP V-NECK  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**      





<b>STYLE</b>	O81002 LADIES DEEP O-NECK T-SHIRT	<b>STYLE</b>	O81010 LADIES ROUNDNECK T-SHIRT
<b>FABRIC</b>	100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM	<b>FABRIC</b>	100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM
<b>SIZES</b>	XS-2XL	<b>SIZES</b>	XS-2XL
<b>INFO</b>	SLIGHTLY FITTED MODEL SHORT SLEEVES DEEP O-NECK NECKBAND TAPE	<b>INFO</b>	SLIGHTLY FITTED MODEL SHORT FITTED SLEEVES LOWER ROUNDNECK NECKBAND TAPE
<b>COLORS</b>	WHITE, BLACK	<b>COLORS</b>	WHITE, BLACK
<b>CERTIFICATES</b>		<b>CERTIFICATES</b>	



<b>STYLE</b>	O81003 LADIES LOOSE FIT T-SHIRT
<b>FABRIC</b>	100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM
<b>SIZES</b>	XS-2XL
<b>INFO</b>	LOOSE FITTED MODEL SHORT SLEEVES LOWER ROUNDNECK NECKBAND TAPE
<b>COLORS</b>	WHITE, BLACK
<b>CERTIFICATES</b>	











**OKAY FACT #3**







**PESTICIDES**

*In India, cotton production occupies just 5% of the total agricultural land, yet cotton is responsible for more than 50% of the country's pesticides usage. So converting to organic cotton means a huge reduction in the stress placed on the ecosystem. That's okay!*

MENS & LADIES LONG SLEEVE T-SHIRT







STYLE	O61050 MENS LS T-SHIRT
FABRIC	100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM
SIZES	S-3XL
INFO	SLIGHTLY FITTED MODEL LONG SLEEVES ROUNDNECK NECKBAND TAPE
COLORS	WHITE, BLACK, SP.GREY, RED, NAVY
CERTIFICATES	     

STYLE	O81050 LADIES LS T-SHIRT
FABRIC	100% ORGANIC FAIRTRADE COTTON SINGLE JERSEY KNIT, 155 GSM
SIZES	XS-2XL
INFO	SLIGHTLY FITTED MODEL LONG SLEEVES ROUNDNECK NECKBAND TAPE
COLORS	WHITE, BLACK, SP.GREY, RED, NAVY
CERTIFICATES	     





**STYLE** O81051 LADIES GRANDDAD T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
LONG SLEEVES  
O-NECK & PLACKET W. BUTTONS  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES** 

**STYLE** O81052 LADIES AMERICAN T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
LONG SLEEVES  
RIB AT SLEEVES  
AMERICAN CLOSURE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES** 



**STYLE** O61031 MENS GRANDDAD T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
O-NECK & PLACKET W. BUTTONS  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES** 

**STYLE** O61051 MENS LS GRANDDAD T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSMM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
LONG SLEEVES + RIB AT SLEEVES  
O-NECK & PLACKET W. BUTTONS  
NECKBAND TAPE  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES** 





**STYLE** O61030 MENS RIB T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
SHORT SLEEVES

**COLORS** WHITE, BLACK

**CERTIFICATES**

**STYLE** O81029 LADIES RIB T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
SHORT SLEEVES

**COLORS** WHITE

**CERTIFICATES**



**STYLE** O81060 LADIES TUNIC  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
LONG SLEEVES  
DEEP O-NECK

**COLORS** BLACK

**CERTIFICATES**

**STYLE** O81400 LADIES STRAP TOP  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
THIN STRAPS  
SELF FABRIC EDGE BAND  
WHITE, BLACK

**CERTIFICATES**





**STYLE** O61300 MENS TANK TOP  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
THICK STRAPS  
EDGEBAND ON STRAPS  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**

**STYLE** O81300 LADIES TANK TOP  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
THICK STRAPS  
EDGEBAND ON STRAPS  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**



**STYLE** O61200 MENS WRESTLER TOP  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
2X2 RIB KNIT, 220 GSM  
**SIZES** S-3XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
WRESTLER BACK  
EDGEBAND ON STRAPS  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**

**STYLE** O81200 LADIES WRESTLER TOP  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
2X2 RIB KNIT, 220 GSM  
**SIZES** XS-2XL  
**INFO** SLIGHTLY FITTED MODEL  
FLEXIBLE FABRIC  
WRESTLER BACK  
EDGEBAND ON STRAPS  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**





**OKAY FACT #4**

**A BUTTON MADE OF COTTON**

Normally, buttons are made from plastic or metal - it's accepted even by the highest international standards, like Eco-label. Neutral® buttons are made from cotton waste and that's okay!

MENS SS & LS POLO



STYLE

FABRIC

SIZES

INFO

COLORS

CERTIFICATES







O20080 MENS SS POLO

100% ORGANIC FAIRTRADE COTTON  
PIQUÉ KNIT, 235 GSM

S-3XL

SLIGHTLY FITTED MODEL  
SHORT SLEEVES  
PLACKET W. BUTTONS  
RIB AT COLLAR & SLEEVES

WHITE, BLACK, RED, NAVY



STYLE

FABRIC

SIZES

INFO

COLORS

CERTIFICATES







O20200 MENS LS POLO

100% ORGANIC FAIRTRADE COTTON  
PIQUÉ KNIT, 235 GSM

S-3XL

SLIGHTLY FITTED MODEL  
LONG SLEEVES  
PLACKET W. BUTTONS  
RIB AT COLLAR

WHITE, BLACK













### OKAY FACT #5

#### FAIRTRADE ISN'T CHARITY

Indian cotton farmers' bargaining position is often weak due to many factors, including illiteracy. Therefore, it's necessary to complement market mechanisms to make sure they get a fair price. That's not charity - that's just okay.

## LADIES SS POLO



STYLE	O22980 LADIES SS POLO
FABRIC	100% ORGANIC FAIRTRADE COTTON PIQUÉ KNIT, 235 GSM
SIZES	XS-2XL
INFO	SLIGHTLY FITTED MODEL SHORT SLEEVES PLACKET W. BUTTONS RIB AT COLLAR & SLEEVES
COLORS	WHITE, BLACK, RED, NAVY
CERTIFICATES	     

## T-SHIRTS, TOPS & POLOS



## OKAY FACT #6

### HANDS ON

In India cotton is mostly picked by hand.  
Conventional cotton farming needs  
highly toxic chemicals  
- picking that with the fingers isn't smart.  
With organic farming it's completely okay!

# HOODIES SWEATSHIRT JUMPSUIT PANTS







**STYLE**

**FABRIC**

**SIZES**

**INFO**

**COLORS**

**CERTIFICATES**

O63301 MENS ZIP HOODIE

100% ORGANIC FAIRTRADE COTTON

FLEECE W. BRUSHED BACK, 300 GSM

S-3XL

KANGAROO POCKET AT FRONT

DOUBLE LINED HOOD

FLAT STRINGS

RIB AT SLEEVES & BOTTOM

WHITE, BLACK, SP.GREY,

D. HEATHER, RED, NAVY, ORANGE,

MILITARY, BORDEAUX

**STYLE**

**FABRIC**

**SIZES**

**INFO**

**COLORS**

**CERTIFICATES**

O83301 LADIES ZIP HOODIE

100% ORGANIC FAIRTRADE COTTON

FLEECE W. BRUSHED BACK, 300 GSM

XS-2XL

KANGAROO POCKET AT FRONT

DOUBLE LINED HOOD

FLAT STRINGS

RIB AT SLEEVES & BOTTOM

WHITE, BLACK, SP.GREY,

D. HEATHER, RED, NAVY, ORANGE,

MILITARY, BORDEAUX

OKAY FACT #7

HOW TO DYE

It's okay to use the most expensive  
and friendly dyes.  
It's okay to use organic softeners  
because they're less harmful.  
And it's certainly okay to purify waste water  
after using it for dyeing and softening fabrics.








## OKAY FACT #8 UNDERGROUND

Organic farmers use earthworms for composting and processing the soil. Isn't that okay?

## MENS & LADIES HOODIE



<b>STYLE</b>	O63101 MENS HOODIE
<b>FABRIC</b>	100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED BACK, 300 GSM
<b>SIZES</b>	S-3XL
<b>INFO</b>	KANGAROO POCKET AT FRONT DOUBLE LINED HOOD FLAT STRINGS
<b>COLORS</b>	RIB AT SLEEVES & BOTTOM WHITE, BLACK, SP.GREY, D. HEATHER, RED, NAVY, ORANGE, MILITARY, BORDEAUX
<b>CERTIFICATES</b>	     

<b>STYLE</b>	O83101 LADIES HOODIE
<b>FABRIC</b>	100% ORGANIC FAIRTRADE COTTON FLEECE W. BRUSHED BACK, 300 GSM
<b>SIZES</b>	XS-2XL
<b>INFO</b>	KANGAROO POCKET AT FRONT DOUBLE LINED HOOD FLAT STRINGS
<b>COLORS</b>	RIB AT SLEEVES & BOTTOM WHITE, BLACK, SP.GREY, D. HEATHER, RED, NAVY
<b>CERTIFICATES</b>	     





STYLE

FABRIC

SIZES

INFO

COLORS

CERTIFICATES







O73331 UNISEX JUMPSUIT

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM

XS-3XL

KANGAROO POCKET AT FRONT  
DOUBLE LINED HOOD  
ZIP POCKET AT SIDE  
RIB AT SLEEVES & BOTTOM

BLACK, SP.GREY, NAVY



STYLE

FABRIC

SIZES

INFO

COLORS

CERTIFICATES







O63001 UNISEX SWEATSHIRT

100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM

XS-3XL

UNISEX FIT  
RAGLAN SLEEVES  
RIB AT NECK, SLEEVES & BOTTOM

WHITE, BLACK, SP.GREY,  
D. HEATHER, RED, NAVY





**OKAY FACT #9**  
**WATER USAGE**

Organic cotton production makes room for worms, beetles and other small creatures. They rebuild the soil and improve its ability to absorb rain water. Avoiding water shortage and making farmers less susceptible to climate change is okay.





**STYLE** O74001 UNISEX SWEATPANTS  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM  
**SIZES** XS-3XL  
**INFO** RIB AT WAIST & FLAT STRINGS  
**COLORS** BLACK, SP.GREY, NAVY  
**CERTIFICATES**



**STYLE** O64101  
UNISEX SWEAT SHORTS  
**FABRIC** 100% ORGANIC  
FAIRTRADE COTTON  
FLEECE, 300 GSM  
**SIZES** S-2XL  
**COLORS** WHITE, BLACK  
**CERTIFICATES**



**STYLE** O84101  
LADIES PIRATE PANTS  
**FABRIC** 100% ORGANIC  
FAIRTRADE COTTON  
FLEECE, 300 GSM  
**SIZES** XS-XL  
**COLORS** WHITE, BLACK  
**CERTIFICATES**



**STYLE** O84002  
LADIES YOGA PANTS  
**FABRIC** 100% ORGANIC  
FAIRTRADE COTTON  
FLEECE, 300 GSM  
**SIZES** XS-XL  
**COLORS** WHITE, BLACK  
**CERTIFICATES**



**OKAY FACT #10**  
**EFFICIENCY THROUGH YOGA**  
All employees are offereed yoga lessons.  
Yoga effects not only the physical aspect  
but also the mind and spirit.  
It makes the workers more focused and the  
working environment better and safer.  
Efficiency through happiness is okay.





**STYLE**

**FABRIC**

**SIZES**

**INFO**

**COLORS**

**CERTIFICATES**

O90015 SHOPPING BAG W. GUSSET

100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM

51 X 32 CM X 14 CM (HANDLE 80 CM)

THIN CANVAS WEAVE  
BOTTOM GUSSET & LONG HANDLES  
NEUTRAL & FAIRTRADE LABEL  
AT SIDESEAM

NATURE, BLACK, RED, NAVY, GREEN

**STYLE**

**FABRIC**

**SIZES**

**INFO**

**COLORS**

**CERTIFICATES**

O90003 TWILL BAG

100% ORGANIC FAIRTRADE COTTON TWILL, 210 GSM

38 X 38 X 6 CM (HANDLE 66 CM)

THICK TWILL WEAVE  
LONG HANDLES  
NEUTRAL & FAIRTRADE LABEL  
AT SIDESEAM

WHITE, NATURE, BLACK



**STYLE**

**FABRIC**

**SIZES**

**INFO**

**COLORS**

**CERTIFICATES**

O90014 SHOPPING BAG W. LH

100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM

38 X 42 CM (HANDLE 66 CM)

THIN CANVAS WEAVE  
LONG HANDLES  
NEUTRAL & FAIRTRADE LABEL  
AT SIDESEAM

NATURE, BLACK, RED, NAVY, GREEN

**STYLE**

**FABRIC**

**SIZES**

**INFO**

**COLORS**

**CERTIFICATES**

O90004 SHOPPING BAG W. SH

100% ORGANIC FAIRTRADE COTTON CANVAS, 120 GSM

38 X 42 CM (HANDLE 66 CM)

THIN CANVASL WEAVE  
SHORT HANDLES  
NEUTRAL & FAIRTRADE LABEL  
AT SIDESEAM

NATURE, BLACK



APRONS



**STYLE** O92001 APRON  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
Twill, 210 GSM  
**SIZES** 80 X 102 CM  
**INFO** THICK TWILL WEAVE  
ADJUSTABLE STRAP AT NECK  
METAL PRESS BUTTONS  
NEUTRAL & FAIRTRADE LABEL  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**      

**STYLE** O92011 KIDS APRON  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
Twill, 210 GSM  
**SIZES** 60 X 76 CM  
**INFO** THICK TWILL WEAVE  
ADJUSTABLE STRAP AT NECK  
METAL PRESS BUTTONS  
NEUTRAL & FAIRTRADE LABEL  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**      

ACCESSORIES

TOWEL



**STYLE** O95099 BATH TOWEL  
**FABRIC** 100% ORGANIC COTTON  
Terry, 650 GSM  
**SIZES** 76 X 140 CM  
**INFO** THICK TERRY QUALITY  
HIGH ABSORBENCY  
NEUTRAL LOGO  
**COLORS** WHITE, BLACK  
  
**CERTIFICATES**    

ACCESSORIES



# KIDS BABIES

## KIDS SS & LS T-SHIRT



**STYLE** O30001 KIDS SS T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
SINGLE JERSEY KNIT, 155 GSM  
**SIZES** 92/104/116/128/140/152  
**INFO** SHORT SLEEVES  
ROUNDNECK

**COLORS** WHITE, NATURE, BLACK, SP.GREY  
RED, NAVY, GREEN, ORANGE  
ROYAL, PINK



**CERTIFICATES**



**STYLE** O31001 KIDS LS T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** 104/116/128/140/152  
**INFO** LONG SLEEVES  
ROUNDNECK

**COLORS** WHITE, NAVY



**CERTIFICATES**







**STYLE** O30080 KIDS POLO  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
PIQUÉ KNIT, 235 GSM  
**SIZES** 104/116/128/140/152  
**INFO** SHORT SLEEVES  
PLACKET W. BUTTONS  
RIB AT COLLAR & SLEEVES  
**COLORS** WHITE, NAVY  
  
**CERTIFICATES** 

**STYLE** O31051 KIDS LS GRANDDAD T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** 104/116/128/140/152  
**INFO** LONG SLEEVES  
O-NECK & PLACKET W. BUTTONS  
NECKBAND TAPE  
**COLORS** WHITE, NAVY  
  
**CERTIFICATES** 




**STYLE** O13301 KIDS HOODIE ZIP  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM  
**SIZES** 104/116/128/140/152  
**INFO** KANGAROO POCKET AT FRONT  
DOUBLE LINED HOOD  
RIB AT SLEEVES & BOTTOM  
**COLORS** WHITE, BLACK, SP.GREY, RED, NAVY  
  
**CERTIFICATES** 

**STYLE** O13101 KIDS HOODIE  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM  
**SIZES** 104/116/128/140/152  
**INFO** KANGAROO POCKET AT FRONT  
DOUBLE LINED HOOD  
RIB AT SLEEVES & BOTTOM  
**COLORS** WHITE, BLACK, SP.GREY, RED, NAVY  
  
**CERTIFICATES** 





**STYLE** O33001 KIDS SWEATSHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM  
**SIZES** 104/116/128/140/152  
**INFO** RAGLAN SLEEVE  
RIB AT NECK, SLEEVES & BOTTOM  
  
**COLORS** WHITE, NAVY  
  
**CERTIFICATES** 

**STYLE** O73331 KIDS JUMPSUIT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
FLEECE W. BRUSHED BACK, 300 GSM  
**SIZES** 104/116/128/140/152  
**INFO** KANGAROO POCKET & ZIP POCKET  
DOUBLE LINED HOOD  
RIB AT SLEEVES & BOTTOM  
**COLORS** BLACK, SP.GREY, NAVY  
  
**CERTIFICATES** 



**STYLE** O11130 BABIES LS BODYSTOCKING  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** 62/68/74/80/86/92  
**INFO** LONG SLEEVES  
PRESS BUTTONS AT SHOULDER  
PRESS BUTTONS AT BOTTOM  
**COLORS** WHITE, L. PINK, L. BLUE  
  
**CERTIFICATES** 

**STYLE** O11030 BABIES SS BODYSTOCKING  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** 62/68/74/80/86/92  
**INFO** LONG SLEEVES  
PRESS BUTTONS AT SHOULDER  
PRESS BUTTONS AT BOTTOM  
**COLORS** WHITE, L. PINK, L. BLUE  
  
**CERTIFICATES** 












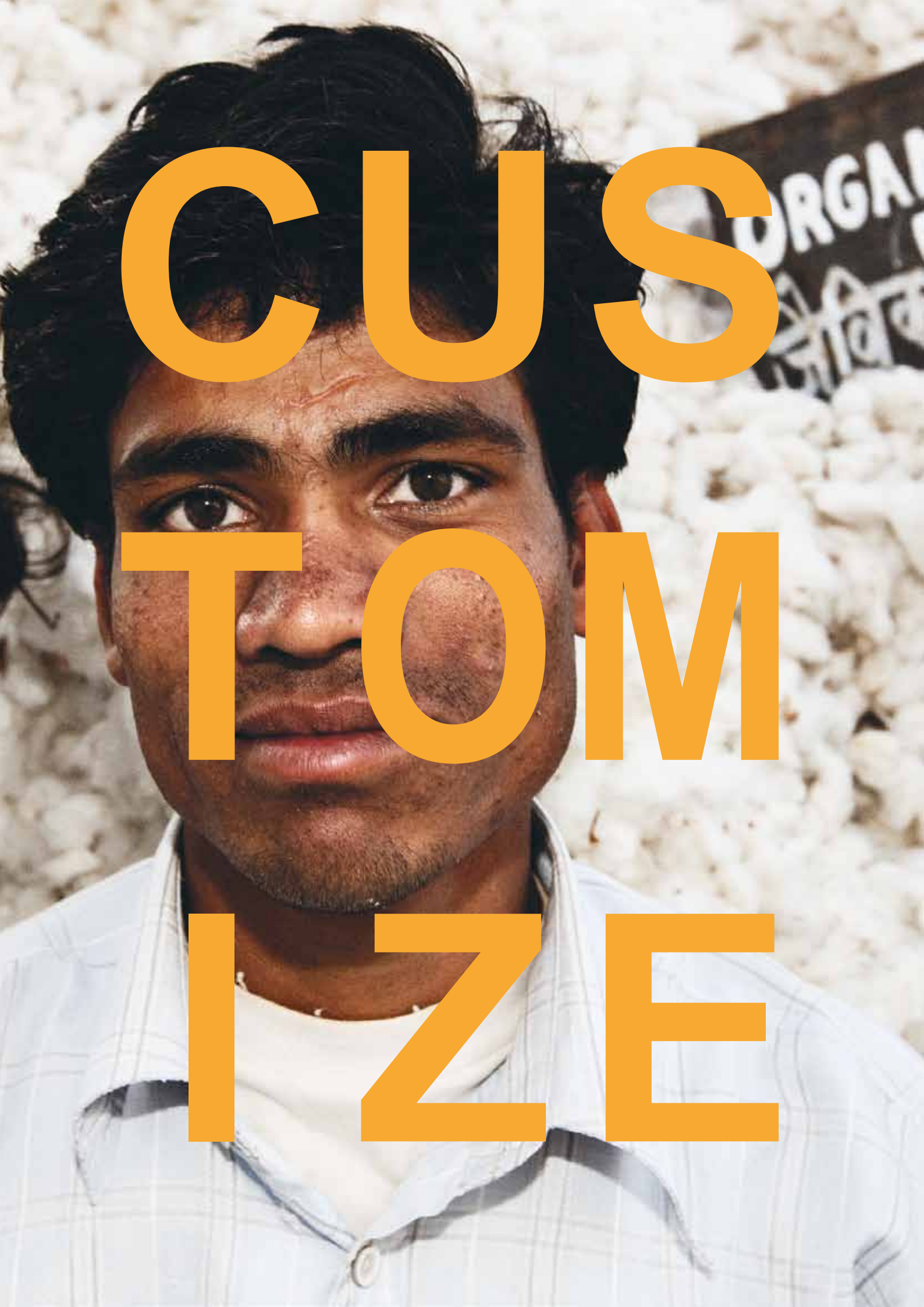
**STYLE** O11001 BABIES LS T-SHIRT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
1X1 RIB KNIT, 220 GSM  
**SIZES** 62/68/74/80/86/92  
**INFO** LONG SLEEVES  
PRESS BUTTONS AT SHOULDER  
**COLORS** WHITE  
  
**CERTIFICATES**      

**STYLE** O12070 BABIES JUMPSUIT  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
INTERLOCK, 230 GSM  
**SIZES** 62/68/74/80/86/92  
**INFO** LONG SLEEVES  
PRESS BUTTON CLOSURE AT FRONT  
PRESS BUTTONS AT LEGS  
**COLORS** WHITE  
  
**CERTIFICATES**      



**STYLE** O18001 BABIES BLANKET  
**FABRIC** 100% ORGANIC FAIRTRADE COTTON  
INTERLOCK, 230 GSM  
**SIZES** ONE SIZE  
**INFO** SQUARED SHAPE  
ROUNDED CORNERS  
RIB AT EDGE/BAND  
**COLORS** WHITE  
  
**CERTIFICATES**      





## CUSTOMIZED PRODUCTIONS

If you need customized apparel with your own design or company branding, Neutral® offers special productions to match your specifications. From style and fabric to labeling and packaging, Neutral® can help you get almost any clothing you want.

Actually, there's only one constraint: That it must be able to be produced according to the high standards of Certified Responsibility™.

For campaign wear and promotional clothing, different kinds of applications are probably the most common customization of basic wear.

With a Neutral® special production, you'll not only get premium quality printing, embroidery and more. You'll also get a guarantee that it's all manufactured in accordance with the standards of Certified Responsibility™.

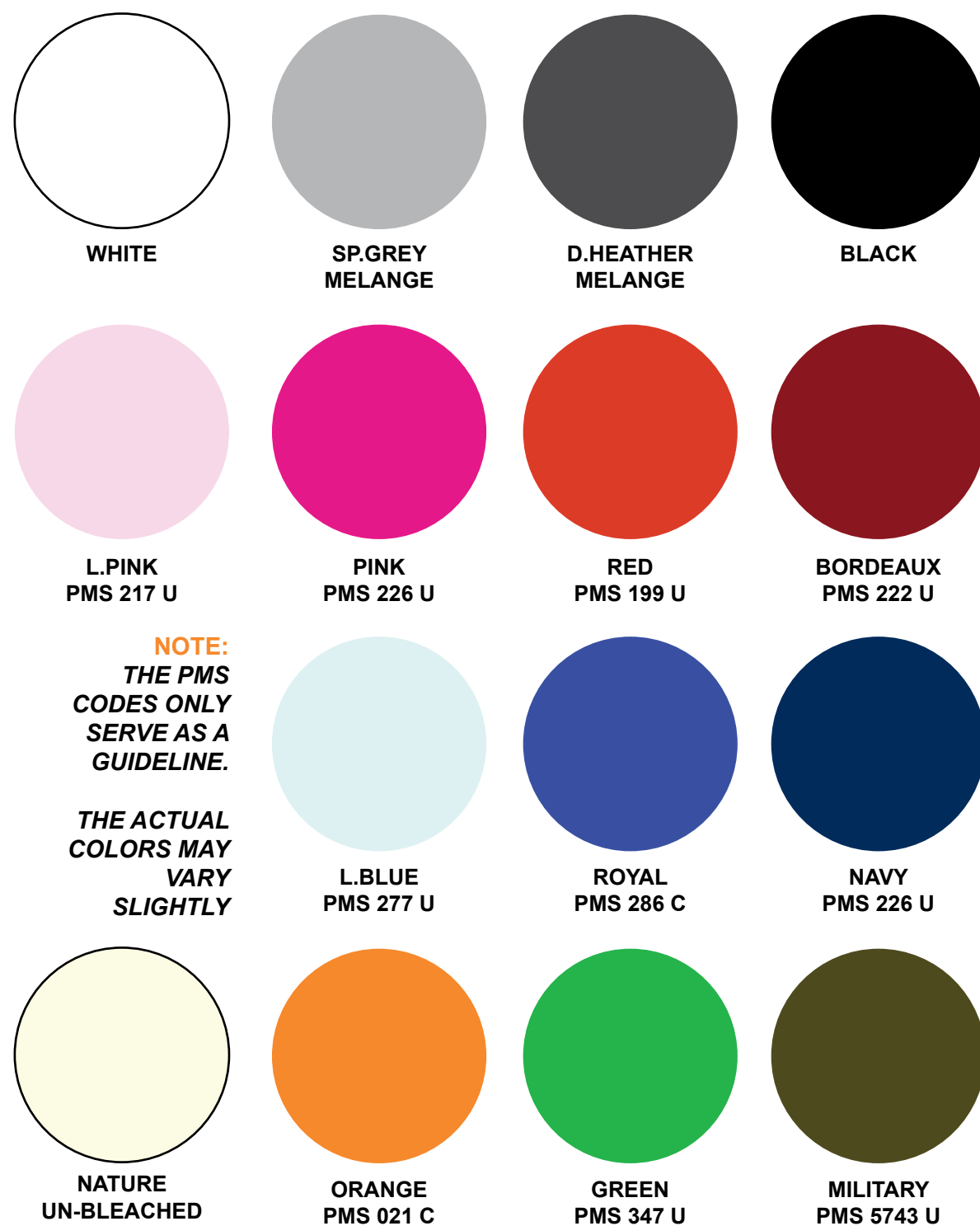
### Projects and references:

- VOLVO
- UNHCR
- ARKEN Museum of Modern Art
- KTH Royal Institute of Technology
- Roskilde Festival
- Kolmården Animal Park
- Byggnads Union
- Spotify
- NOMA
- Fritidsresor
- ...and many more.





# NEUTRAL® COLOR GUIDE



# WHY NEUTRAL®?

## OKAY

### ORGANIC COTTON

*It's earthworms instead of chemicals, cleaner ground water and rivers, and toxic free handpicking by the Indian farmers.*

## OKAY

### ENVIRONMENT

*Our actions shouldn't be other people's problem. So it's only reasonable we clean and reuse our waste-water, use wind energy, reduce and recycle waste, and take responsibility all the way through our production chain with GOTS and the EU Eco-Label certificates.*

## OKAY

### ENERGY

*Replacing conventional energy sources with renewable energy is beneficial for both climate and local environment. Neutral® is produced at facilities powered by wind mills.*

## OKAY

### WORK CONDITIONS

*Factory workers are hard working people. That's okay - when they have good, safe working conditions. By using the highest labor rights standard around, the SA8000 standard, we know that's the case.*

## OKAY

### FARMERS

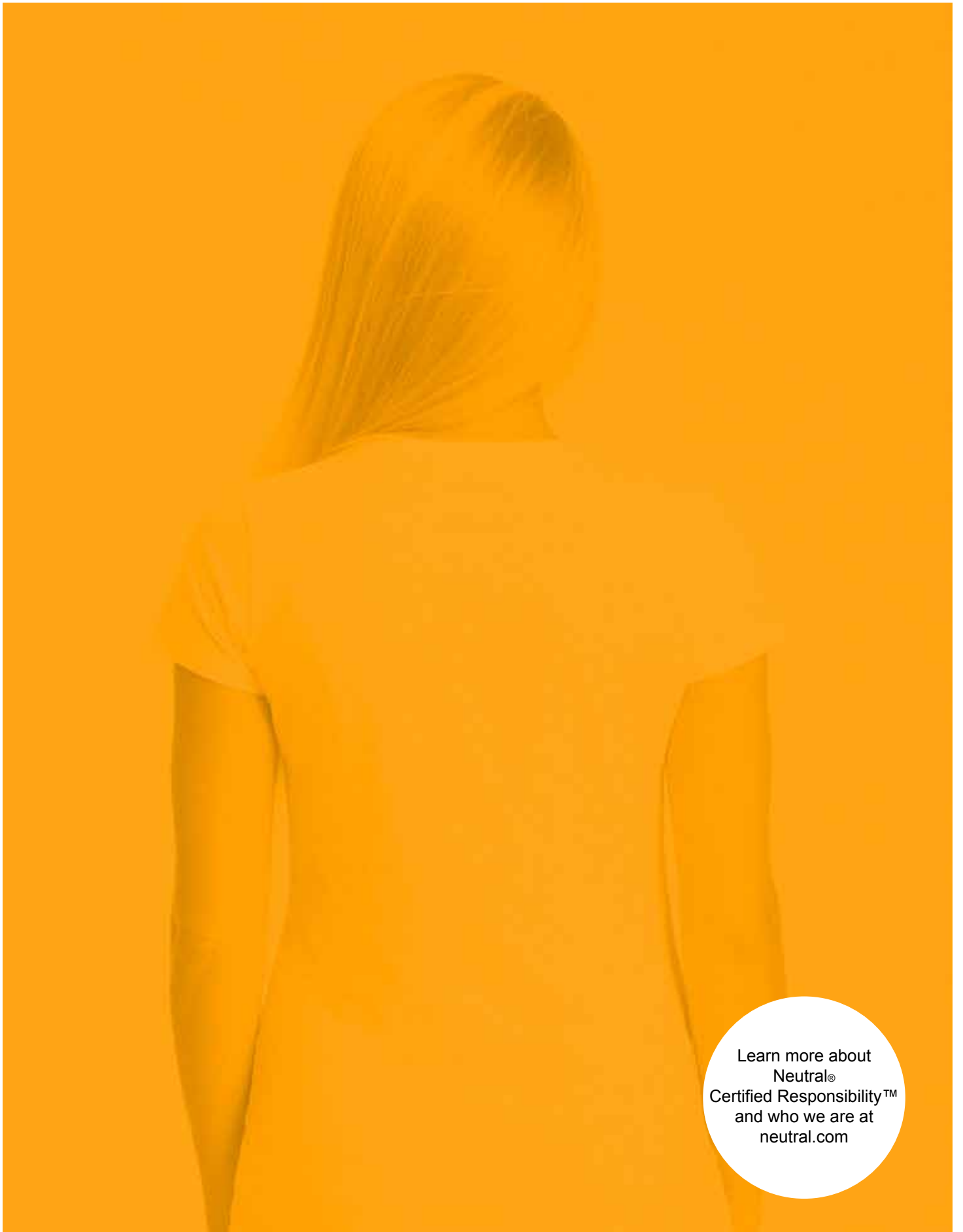
*Cotton farmers' bargaining position is often weak. As a consequence it's necessary to complement market mechanisms with Fairtrade to ensure that farmers get a fair price for their work in the fields. An okay deal has to be good for both parties.*

## OKAY

### TEXTILES

*Neutral® avoids harmful chemicals in the production. This means that the final product is clean and ready to wear - no need to wash before use.*





Learn more about  
Neutral®  
Certified Responsibility™  
and who we are at  
[neutral.com](https://neutral.com)

**Neutral®**  
Certified Responsibility™

