

Sustainable Clothing made Profitable



→ Years of commitment to achieving sustainability certifications have lead to Neutral.com developing a holistic approach to produce basic clothing for consumers and other labels.



ENVIRONMENTAL

With the GOTS sustainable cotton and the EU Eco-Label certificates, Neutral.com cleans and reuses wastewater, uses wind energy, reduces and recycles waste



SOCIAL

Combining Fairtrade and certified organic cotton is life changing for farmers, the SA8000 certification is the highest worker rights standard.¹



ECONOMIC

Neutral.com proves that the extra cost of certifications is a profitable business model when products are designed to create added value for consumers, companies and organizations.

Truly sustainable clothing production requires **holistic approaches** and certified processes. Neutral.com is producing basic clothing using organic cotton, recycling wastewater and waste and using alternative energy to power factories while giving poor farmers extra money with Fairtrade and workers proper rights. The process is **certified and monitored** by independent, internationally recognized organizations to ensure a **trustworthy** final product.

With its credibility, Neutral.com has become a platform for businesses, NGOs, the public sector and other fashion labels to improve their own sustainable storytelling thereby making the products **attractive business propositions** beyond selling directly to consumers.

Why a Sustainia100 solution?

Neutral.com is certified according to best in class environmental, social and ethical standards: GOTS, EU Eco-Label, Fairtrade and SA8000. By making a profit, the company is paving the way towards structural change in the huge and highly scalable market for basic clothing.

Developed in Denmark and India

Deployed in India



“WE BELIEVE IN BEING OKAY. WITH **100% COMMITMENT TO CERTIFIED CLOTHING**, WE CAN IMPROVE OUR PLANET, MAKE PEOPLE HEALTHIER AND GIVE FARMERS HOPE. THAT’S OKAY.”

LARS BECH, FOUNDER, NEUTRAL.COM

¹Environmental Justice Foundation, “The Deadly Chemicals in Cotton”.

Neutral.com is about leveraging people's passion for sustainable change to create best practice in production.

